



Media Contact:
Jack Doyle
Inprela Communications
612-677-2027
Jack@inprela.com

For Immediate Release

Titus VR Launches New Era of HVAC Training

Virtual reality platform serves as critical tool for engaging next generation of HVAC talent

PLANO, TX – April 18, 2017 – The ability to be two places at once used to be a science fiction fantasy. That fantasy is now reality with Titus VR, a groundbreaking technology that allows HVAC professionals, at the time and place of their choosing, to test how products and systems perform in simulated applications prior to installation. The result is a convenient and portable system that offers a more engaging, interactive and economical way to experience training.

“We’ve found Millennials and the next wave of HVAC professionals enjoy a hands-on experience that is both visual and mobile. Titus VR taps into that,” said Jenny Sivio, director of advanced business development, Titus.

Currently offering immersive experiences for [chilled beam](#) and underfloor modules, Titus VR enables users to see how products and modules function in buildings without having to be onsite, reducing travel time and expenses. That feature, combined with Titus’s unique training, also gives engineers a competitive advantage as they design and specify their projects.

Engineers aren’t the only ones who reap the technology’s benefits. Architects will also find Titus VR valuable because they can see how equipment looks prior to installation, while contractors can further visualize the installation process.

Titus VR, which can be used in any application including education, medical and office spaces, represents a continuation of the training innovation industry professionals have come to expect from Titus. The company was one of the first to do onsite training, develop an augmented reality mobile app and incorporate 3D walls into training.

Titus plans to roll out headsets for wider use at spring and fall open houses as well as customer appreciation events. Those interested in Titus VR should contact their local reps about bringing it onsite.

For more information on Titus VR and other Titus services and products, please visit titus-hvac.com.

About Titus

As the world leader in advancing the science of air distribution and air management training, Titus works to make life better by improving the health, efficiency, sustainability, comfort and aesthetics in commercial building environments. Founded in 1946, Titus, an integral piece of Johnson Controls Building Efficiency division, provides a breadth and depth of air management products and design tools that includes displacement ventilation, chilled beams, underfloor, grilles, diffusers, terminal units, fan coils and advanced training. For more information, visit www.titus-hvac.com, call 972-212-4800, or connect with us on social media via [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

###