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## **Titus Ushers in Virtual Reality Era of HVAC at AHR Show 2017**

*Titus to showcase Total Systems Approach and new products through interactive elements*

**LAS VEGAS – Jan. 30-Feb. 1, 2017; AHR EXPO, Booth C3137** – Virtual reality, once reserved for gaming, is now being ushered in as the HVAC industry’s next training platform. The technology enables building owners, contractors and engineers to test the performance, functionality and operability of specific products and systems in simulated applications, prior to installation. For the first time, Titus, the leader in air distribution, will have a virtual reality experience available at their AHR Show booth (C3137), allowing users to see how individual components can fit into larger systems and their own projects.

### **Understanding the Total Systems Approach**

With standard HVAC systems representing up to 40% of a commercial building’s total energy use, manufacturers understand that to reduce energy usage their systems cannot be siloed. That’s what makes Titus’s Total Systems Approach so vital. Its highly-integrated approach to HVAC systems solutions, to be featured at AHR Show 2017, aids engineers, contractors and building owners in achieving operational efficiencies and realizing long-term cost savings.

“A Total Systems Approach increases the life expectancy of the equipment, lowers operating and maintenance costs, and simplifies design, procurement and installation,” said Jenny Sivie, Director of Advanced Business Development at Titus. “With this approach, our goal is to provide engineers, contractors and building operators with the necessary education of products and systems, to ensure efficiency goals are met.”

### **New Products, Integrated Systems**

Titus will showcase over 15 products in the booth, further emphasizing the importance of using a Total Systems Approach. The company will feature its new and extended line of [chilled beams products](#), which includes both active and passive chilled beams and floor mounted displacement chilled beams, along with [Helios](#) and [VENTUS LUX](#). Helios, which won an AHR Innovation Award in the Ventilation category, is the industry’s first digital diffuser powered by both ambient and direct sunlight. VENTUS LUX is a

premium chilled beam system that is visually appealing and combines the efficiencies of chilled beams and LED lighting.

The company's new [blower coil](#) line, [AORCS](#) and [Solar Plexicon](#), among others, will also be available for demonstrations. For more information on Titus's system approach to HVAC and its catalog of products, visit [www.titus-hvac.com](http://www.titus-hvac.com) and the Titus AHR booth.

#### **About Titus**

As the world leader in advancing the science of air distribution and air management training, Titus HVAC works to make life better by improving the health, efficiency, sustainability, comfort and aesthetics in commercial building environments. Founded in 1946, Titus HVAC provides a breadth and depth of air management products and design tools that includes displacement ventilation, chilled beam, underfloor, grilles, diffusers, terminal units, fan coils and advanced training. For more information, visit [www.titus-hvac.com](http://www.titus-hvac.com) or call 972-212-4800.

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